

Press Information

No + Vello will use the services provided by Cloud Remote Control Technologies in 1.000 centers in Latin America and the U.S.

The world leader in photo-hair removal and photo-rejuvenation will use Internet based remote control solutions in their aesthetics treatments centers in Mexico, Colombia, Argentina, Peru, Costa Rica, Panama and the United States.

Madrid, December 1, 2011. No+ Vello, worldwide leader in photo-hair removal and photo-rejuvenation and **Cloud Remote Control Technologies** (Cloud RCT©), the global IT company specialized in advanced services for the aesthetics industry, jointly announced today an agreement concerning the use of internet remote control technology for aesthetic aparatology and hair removal devices throughout the centers the chain has already opened as well as those planned to open over the next three years in several countries in Latin America and the United States.

No + Vello landed in the American market in early 2010, revolutionizing the field of aesthetics and proposing a new business model, under an accessible and effective concept. The company has already opened 87 centers in Mexico, where it expects to have over 250 by the end of 2012 and 40 in Colombia. Their plans include the opening of centers in the United States (Florida and California), Argentina, Costa Rica, Panama and Peru, up to a total of about 1,000 establishments in the next three years in those countries. Following its strategy of using the latest technology, the chain now will provide the **Cloud RCT©** solutions to its franchisees, to improve the quality, safety and effectiveness of their treatments.

Cloud RCT© is the first company to offer Internet remote control for hair removal devices, based on cloud computing technologies. Its innovative services are designed to improve performance and optimize the operating parameters of the equipment, improving the efficiency, safety and profitability of the centers that offer this kind of treatments.

No + Vello will incorporate this solution in a total of 2,000 machines, over the next 3 years, for treatment, machine use, consumables, technical service and support management.

No + Vello is always in the search for alternatives and new areas to continue growing and has committed to this alliance in order to offer its network of franchisees the best service from the market leader . "We believe this alliance is strategic to manage the business in a more simple and reliable way. We aim at always being in the forefront of technology and believe this is an excellent choice with which we can contribute to the success of our franchisees", according to Yolanda Gago, CEO of **No + Vello Mexico**.

"We are proud to partner with the worldwide leader in photo-hair removal and photo-rejuvenation treatments and helping in further satisfying its network and their customers in Latin America and the U.S.," said João Teixeira-Gomes, president of **Cloud RCT®**, adding: "This agreement demonstrates the recognition of our unique technology and our flexibility to integrate services and provide a solution tailored to customer requirements."

About No+Vello

No + Vello is the worldwide leader in photo-hair removal and photo-rejuvenation services, with over 1,200 centers and 500,000 customers in 14 countries all over Europe and Latin America. A "turn-key" business model offering a quick return on investment to franchisees, a laboratory that produces cutting-edge technologies, one-price service fee, speed and efficiency of their treatments for all skin types and customer satisfaction are just some of the keys that have made **No + Vello** one of the best investment opportunities in Latin America.

Doing business in Mexico since 2010 **No + Vello** has, as of today, more than 87 centers in 16 states of the Mexican Republic, in addition to the support of the Ministry of Economy as part of the National Franchise Program. Business data shows that **No + Vello** is one of the most profitable franchises in the region. The key to this success is customer satisfaction and the satisfaction of the franchisees network, which have access to a business in a booming industry with a very small initial investment.

About Cloud RTC©

Cloud Remote Control Technologies (Cloud RCT©) is a global IT company, the first in the world to offer device remote control services directed to improve efficiency and profitability of the professional aesthetical services business.

The Company's mission is to provide innovative solutions delivered as a service and to allow customers the access to cutting edge technologies in order to add value to their business without large investments in hardware and software. **Cloud RCT©** services make the new technologies help people wellness come true.

Cloud RCT©'s leadership is based upon a combination of technologies, worldwide patents and a human team with a large experience both in the aesthetic business and the IT industry.

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