

Press Information

Cloud RCT to Introduce New High-Tech Innovative Services for the Professional Aesthetical Industry

Company new, exclusive technology, helps manufacturers, clinics and aesthetical centers to increase efficiency, security, profitability and customer satisfaction.

Madrid, March 22, 2011. Cloud Remote Control Technologies (Cloud RCT©) announces a new high-tech proposal for the Aesthetical Industry. The company will offer a new, exclusive range of cloud computing-based **Remote Control Services** for aesthetical devices, focused on improving efficiency, security and profitability for professional aesthetical business.

Cloud RCT© solutions are designed to be delivered in a Software as a Service (SaaS) model, easy to fit in every legacy system, in order to provide several benefits to device vendors, clinics, aesthetical centers and franchising companies. Using **Cloud RCT©** services they will all be able to incorporate cutting edge technologies into their operations with low investments.

“Cloud RCT© is the first company in the world offering remote control technologies, accessible to everyone in this industry and easy to integrate with business management systems”, says João Teixeira-Gomes, Cloud RCT© CEO. “Our innovative proposal for the aesthetical services market is based on our proven expertise in this industry, added to our technological background. We are able to combine technologies such as Internet, Cloud Computing and SaaS in order to dramatically enhance devices’ remote control to provide the best level of business efficiency”.

Cloud RCT© new technology allows equipment manufacturers to improve after-sales service for more profitable operations, cost savings and greater customer satisfaction.

Clinics, aesthetical centers and franchising companies can easily incorporate **Cloud RCT©** services in their management system to get real time device information for better control and business management. They also can improve procedures’ security and suitability for better customer satisfaction.

Cloud RCE©, new service for hair-removal centers

Cloud RCT© is ready to start offering the first of their services based on its new technology.

Cloud Remote Control Expert (Cloud RCE©) is a flexible, cost effective solution for laser and IPL based hair-removal centers. The solution includes the **Cloud Micro Controller (Cloud MC©)**, a control card which is easy to install in all kind of hair-removal devices. It provides bi-directional information between the device and the remote control platform, which is located in virtual servers, in order both to remote control the device and to obtain useful information from it.

About Cloud RTC©

Cloud Remote Control Technologies (Cloud RCT©) is a global IT company, first in the world to offer device remote control services directed to improve efficiency and profitability of the professional aesthetical services business.

Company's mission is to provide innovative solutions, delivered as a service, to allow customers the access to cutting edge technologies in order to add value to their business without large investments in hardware and software. **Cloud RCT©** services make the new technologies potential to help people wellness come true.

Cloud RCT© leadership is based on technologies combination, worldwide patents and long experience in the aesthetic business and IT industries.

More information and contact details available on www.cloudremotecontrol.com

Press contact:

Enrique de Pablo

Tf. +34 629 24 63 67

enrique@depablodomingo.com

www.cloudremotecontrol.com/prensa